The Leaderboard Competition

Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN

The Leaderboard Competition (the "Contest") starts at 12:00AM Pacific Standard Time ("PST") on December 1, 2026 and ends at 11:59PM PST on December 31, 2026 ("Contest Period").

Your participation is subject to (i) Fansly's Terms of Service (https://fansly.com/tos); (ii) Fansly's Privacy Policy (https://fansly.com/privacy); and (iii) any other terms, conditions, and rules published or made available by Fansly as such terms may be amended from time to time (the "Platform Documents"). To the extent there is any conflict or inconsistency between the provisions of these Official Rules and the provisions of the Platform Documents, the provisions of these Official Rules shall control. Terms not defined herein shall have the meanings ascribed to them in the Platform Documents.

ELIGIBILITY: The Contest is open to individuals who are 18 years of age or older and have a Fansly Creator account as of the start time of the Contest. Void where prohibited by law. The Contest is subject to all applicable laws. By participating, each entrant agrees to abide by these Official Rules and decisions of Fansly, which shall be final and binding in all respects relating to this Contest.

HOW TO ENTER: During the Contest Period, to enter, visit fansly.com/leaderboard and click "opt-in" to join for the Contest before December 31, 2026 at 11:59PM PST.

CONDITIONS OF ENTRY:

Upon opting-in to the Contest, you will have your profile shown on the public Fansly leaderboard. If you wish to be removed from the public leaderboard, you can, at any time, opt-out of the Contest at fansly.com/leaderboard. If you are not opted-in to the Contest at the time the Contest closes, you are not eligible for any reward. For example, if you opt-in to the Contest at 12:00AM PST on December 1, 2026, and you opt-out of the Contest at 11:58PM PST on December 31, 2026, you will **not** be eligible for any rewards.

WINNER DETERMINATION: The top 500 entrants on the leaderboard as of the conclusion of the Contest Period will be deemed potential winners of the Contest. The leaderboard tracks total aggregate revenue of an entrant during the Contest Period. **Only the leaderboard positions at the close of the Contest Period matter. In other words, someone who is #1 for the entire Contest Period, but falls to #2 upon close of the Contest Period, will be considered #2 for the purposes of determining rewards.** In the event of a tie for any prize level, the winner will be determined by whomever registered first. Fansly reserves the right to not award all prizes if, in

its sole discretion, it does not receive a sufficient number of qualified entrants. Fansly's decisions are final and binding.

LEADERBOARDS: The leaderboard may not be accurate or in real-time. Sponsor reserves the right to alter the leaderboard due to technical issues or if there has been unsportsmanlike or other behavior prohibited by these Official Rules. An entrant is not a winner even if the leaderboard should so indicate unless and until Sponsor has verified the entrant and the results and officially announced such as a winner.

Entrants are prohibited from obtaining revenue by any fraudulent or inappropriate means, including, without limitation, paying, trading, or offering prizes or other inducements, as determined by Sponsor in its sole discretion; all such revenue will be void and such entrant may be disqualified, at Sponsor's discretion.

REWARDS AND PRIZES:

- Rank 1: $10,000
- Rank 2: $6,000
- Rank 3: $4,000
- Rank 4: $3,000
- Rank 5: $2,000
- Ranks 6-10: $1,000 each
- Ranks 11-20: $500 each
- Ranks 21-50: $250 each
- Ranks 51-100: $200 each
- Ranks 101-250: $150 each
- Ranks 251-500: $100 each

Winners are responsible for all federal, state and local taxes. All winners will also receive a frame or banner around their profile indicating that they are winners of the Contest. The frame/banner has no cash value and cannot be transferred or substituted, except by Fansly. All prize awards are subject to verification of eligibility and compliance with these Official Rules.

WINNER NOTIFICATION: Potential winners will be notified by in-app message or email on or after January 8, 2027, and may be required to execute and return an Affidavit (or Declaration) of Eligibility, Publicity Release, and a W-9 form within the time period stated therein. If a potential winner does not respond to the initial notification or return all required documentation within the time period stated, or if a prize notification or prize is returned as undeliverable, or such potential winner is not in compliance with these rules, the prize will be forfeited and, at Fansly's discretion, a runner-up may be notified.

PUBLICITY GRANT: By entering, each winner, except where legally prohibited, grants permission for Fansly and its designees to use their name, username, photograph (including profile photo),

voice and other likeness, and prize information (if a winner) for advertising, trade, and promotional purposes, without further compensation, in all media now known or hereafter discovered, in any manner, worldwide in perpetuity, without notice or review or approval.

RELEASE OF LIABILITY; GENERAL CONDITIONS: By participating, each entrant agrees to release, discharge and hold harmless Fansly, its affiliates, subsidiaries, and advertising and promotion agencies, and their respective officers, directors, shareholders, employees, agents, and representatives (collectively, "Released Parties") from any and all injuries, liability, losses, and damages of any kind to persons, including death, or property resulting, in whole or in part, directly or indirectly, from entrant's participation in the Contest or any Contest-related activity or the acceptance, possession, use or misuse of any awarded prize.

Released Parties are not responsible for lost, late, incomplete, damaged, inaccurate, stolen, delayed, misdirected, undelivered, or garbled direct messages, posts, email, mail, or other communications of any kind; or for technical errors relating to or in connection with the Contest, including, without limitation, errors or difficulties which may occur in connection with the administration of the Contest, the processing or judging of entrants, the announcement of the prizes or rewards, or in any Contest-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by tampering, hacking, or by any equipment or programming associated with or utilized in the Contest. Released Parties are not responsible for injury or damage to any person's computer or other device related to or resulting from participating in this Contest or use of the platform. Persons who tamper with or abuse any aspect of the Contest or platform, who act in an unsportsmanlike or disruptive manner, or who are in violation of these Official Rules, as solely determined by Fansly, will be disqualified. Should any portion of the Contest be, in Fansly's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention, or other causes which, in the sole opinion of the Fansly, corrupt or impair the administration, security, or fairness of the Contest (including but not limited to lack of entrants), Fansly reserves the right, at its sole discretion to suspend, modify, or terminate the Contest and, if terminated, at its discretion, select the potential winners based on the leaderboard at time of such action or as otherwise deemed fair and appropriate by Fansly. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, FANSLY RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

WINNERS LIST: To receive the names of the prize winners, send an e-mail to: support@fansly.com no later than thirty (30) calendar days after the end of the Contest Period.